



ABOUT ALI

Ali Prato started her 20+ year career as a writer and editor specializing in entertainment and celebrity journalism with cover stories in such publications as *Harper's Bazaar, Rolling Stone, Cosmopolitan, Health* and *Vogue*.

She is the now the award-winning host of the #1 infertility podcast, <u>Infertile AF</u>; the cofounder of <u>Fertility Rally</u>, a 24/7 membership community; and author in a first of a series of books for kids and adults about building their modern families through ART (assisted reproductive technology). Together, these three ventures make up <u>Infertile AF Group</u>.

More about Ali at www.infertileafgroup/about





#1 Infertility Podcast



250+ episodes

1.3M+ unique downloads

49+ countries

4.9 on Apple/Spotify

24/7 Community



5-6 support groups/week2 Rally Live events/year

100+ videos/blogs

400+ global members

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Books for All Ages

First book just released for kids and adults about modern family building



55K+ followers across social media platforms



SPEAKER/MODERATOR/GUEST



Ali lives and works in NJ. She's available to travel for speaking engagements throughout the United States and abroad.

Given Ali's expertise and down-to-earth style, she is the perfect partner for your brand when you need someone to speak or moderate a discussion on the topics of:

Infertility/Assisted Reproductive Technology
Entrepreneurship
Children's Books
Journalism in Today's Media Landscape
Balancing Working & Parenting



STYLE/TONE

Listeners of Infertile AF and members of Fertility Rally describe Ali's style as:

- Honest and authentic
- Empathetic and relatable
- Educational
- Empowering
- "A best friend"







RECENT ENGAGEMENTS



Ali has partnered with global and local brands, in the world of fertility and beyond. Below are some examples.

Speaker/Moderator/Panelist LinkedIn Spotlight (4/16/24) Strong Like a Mama (07/26/23)

Podcast Guest

Life Beyond Infertility (2/19/24)
Ask the Doulas (1/10/24)
Baby or Bust (4/10/23)
Financial Feminist (TBD 2024)



infertileafgroup.com

LET'S CONNECT!

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IG: @infertileafstories and @fertilityrally

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